

PLAN 2: ECONOMIC DEVELOPMENT AND JOB CREATION

Plan Owner: DCM: Sustainable Development Cluster
 Votes: Economic Development & Facilitation; City Enterprises; Procurement; Strategic Projects; Retail Markets; Market Service; Business Support
 Operating Budget: R 395.1m
 Capital Budget: R 2 409.1m

Strategic Focus Area	Programme	Programme Driver	Projects	Project manager	Subprojects	Operating Budget R'm	Capital Budget R'm	Annual Target	Q1-Sep 08	Actual for Q1	Q2-Dec 08	Actual for Q2	Q3-Mar 09	Actual for Q3	Q4-Jun 09	Actual for Q4					
Support and grow new and existing businesses	Adopt a strategic economic development plan for the city	Shunnon Tulsiram	Policy & Strategy	Hartley Molele	eThekweni position on economic sectors	0.1		6 Research papers	33%	0%	66%	0%	100%	25%	100%	100%					
					Adopt industrial policy & strategy			15%	5%	75%	15%	90%	50%	100%	75%						
					Improving the business environment			25%	10%	40%	15%	80%	50%	100%	75%						
					Funding strategy for the provision of back of port infrastructure			15%	5%	35%	30%	65%	40%	100%	50%						
					Incentives Strategy & Policy			25%	10%	50%	40%	75%	50%	100%	50%						
					Annual Economic Review			25%	10%	65%	25%	75%	30%	100%	40%						
					Information & Research			Denny Thaver	Management of knowledge portal in partnership with DIPA, Province and TIKZN	0.4		Up-to-date and accessible	25%	15%	50%	15%	75%	80%	100%	100%	100%
					Regional Economic Strategy				25%			25%	60%	40%	100%	70%	100%	70%			
			Develop a local economic development Implementation /Action Plan	40%	30%	80%	40%		100%			50%	100%	60%							
			Quarterly Newsletters	25%	25%	50%	25%		75%			65%	100%	90%							
			Information, Communication and Technology (ICT)	Other	Smart exchange progress reporting	48.0	129.6		4 Progress reports to committee			25%	10%	50%	15%	75%	15%	100%	20%		
			BPO's		William Goldstone				Implementation of Business Plan			25%	2%	50%	50%	75%	75%	100%	100%		
			Stimulate key sectors that promote economic growth and create jobs through providing support for prioritised sectors	Shunnon Tulsiram	Shunnon Tulsiram	Agriculture	Denny Thaver	Warwick Muti interpretation centre	48.0	129.6	Complete remaining 10% of the concept design	95%	95%	100%	85%	100%	95%	100%	100%		
								Warwick medicinal plant waste processing unit			95%	95%	100%	95%	100%	85%	100%	100%			
Tourist friendly design for the Ezimbuzini Herb Traders Market	95%	95%						100%			85%	100%	95%	100%	100%						
Logistics	Noma Sokhela	Airfreight sector development strategy						Package programme to be implemented for next financial year				N/A	20%	15%	50%	15%	100%	50%			
Maritime Logistics Cluster Development		2008-2011 Business plan approval; Monitor sector development programme				50%	4%	60%	65%	80%	60%	100%	80%								
Micro-logistics depots		Feasibility study for pilot project					N/A	20%	0%	50%	0%	100%	0%								
Shipping sector Business Park		Feasibility study					N/A	20%	0%	50%	25%	100%	100%								
Manufacturing	Denny Thaver	Material Recovery SPV: DSW-Recyclers-Environmentalists Partnership (re-manufacturing support programme)				48.0	129.6	2008-2011 Business Plan Approval; SPV Established; Monitor sector development programme	50%	45%	60%	55%	80%	80%	100%	100%	100%				
		Fathima Kolia						Auto Cluster Development	Review Cluster quarterly	25%	10%	50%	50%	75%	70%	100%	70%				
		Anu Pather						Furniture Cluster Development	2008-2011 Business Plan Approval; Monitor sector development programme	50%	45%	60%	50%	80%	65%	100%	100%				
		Fathima Kolia						Chemicals Cluster Development	2008-2011 Business Plan Approval; Disburse funding; Monitor sector development programme	50%	45%	60%	50%	60%	55%	60%	100%				
		Fathima Kolia						Metals and tooling cluster development	2008-2011 Business Plan Approval; Secure Interim Cluster development manager		N/A	20%	10%	50%	45%	100%	90%				
		Fathima Kolia						Chemicals Incubator	Feasibility study		N/A	20%	0%	50%	0%	100%	100%				
		Anu Pather						Clothing and Textiles Cluster Development	2008-2011 Business Plan approval; Review Cluster quarterly	50%	4%	60%	55%	80%	75%	100%	100%				
		Anu Pather	Craft Cluster development	2008-2011 Business Plan Approval; SPV Established; Monitor sector development programme; Secure Interim cluster development manager	50%			30%	60%	45%	80%	60%	100%	95%							

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Support and grow new and existing businesses	Stimulate key sectors that promote economic growth and create jobs through providing support for prioritised sectors	Shunnon Tulsiram	Manufacturing	Anu Pather	Fashion and Design Cluster Development			2008-2011 Business Plan Approval; SPV Established; Monitor sector development programme; Secure Interim cluster development manager	50%	40%	60%	45%	80%	60%	100%	100%		
					Centres of excellence			Fathima Kola	Industrial Design Centre - Nante Metropole Sister City relationship	10%	5%	20%	35%	50%	45%	100%	50%	
								Anu Pather	Integrated Craft Hub KZNDED - DTI Partnership	40%	35%	50%	40%	70%	40%	100%	100%	
								Denny Thaver	Agriculture centre of excellence and entrepreneurial support centre	50%	30%	90%	30%	100%	60%	100%	100%	
								Anu Pather	Clothing and Textiles Centre of Excellence		N/A	20%	0%	50%	15%	100%	75%	
								Fathima Kola	Tooling Centre of Excellence		N/A	20%	20%	50%	20%	100%	75%	
					Optimal strategic functioning of industry associations			Trivi Arjunan	Interim ICT&E cluster development manager - KZNDED partnerhsip		N/A	100%	0%	100%	0%	100%	100%	
					Promoting sector talent			Winile Mntungwa	Entrepreneurial competition		N/A	20%	0%	50%	0%	100%	100%	
					Durban Film Office			Toni Monty	Marketing and Promotion	3 Marketing and Promotional Campaigns	25%	25%	50%	60%	75%	80%	100%	100%
									Development of Key Marketing Tools	5 Marketing Tools	25%	25%	50%	50%	75%	90%	100%	100%
			Attendance at Local and International Trade Platforms	2 International Events		25%	25%		50%	25%	75%	75%	100%	100%				
			Strategic Industry Interventions	Completion of Repositioning Strategy		25%	10%		50%	20%	75%	65%	100%	100%				
			Renewal of Priority Underdeveloped Nodes : KwaMashu	Lennard Baars		Sport recreation and leisure precinct	Implementation of planned public realm improvement (Phase1)		5%	5%	15%	15%	40%	30%	100%	50%		
						Improved business development facilities and trading areas and access	Upgrade of station traders market and taxi rank phase1 (design & tender)		5%	5%	15%	45%	45%	40%	100%	100%		
						Promotion of light manufacturing activity	Upgrading of old market buildings		10%	10%	20%	20%	50%	80%	100%	80%		
							Redevelopment of Mahaweni Business Centre phase 1 (planning)		10%	0%	20%	5%	50%	50%	100%	80%		
							Phase 1 of development of light manufacturing cluster (planning)		5%	5%	10%	10%	50%	50%	100%	60%		
						Providing platform for business support	Mini-factory development (project planning)		5%	5%	10%	5%	50%	50%	100%	100%		
					Infrastructure upgrade	Development of interim business support centre	10%	10%	10%	10%	50%	30%	100%	100%				
					Public realm improvement and upgrade	Implementation of Phase 4 upgrade (Undondo Road; Bejane Rd; KMTC to Inandi Drive)	50%	60%	60%	70%	70%	70%	100%	100%				
						Landscaping interventions at identified locations (Central Park, (No Suggestions) Plaza & Walkway - phase 1 detailed planning and tender process)	10%	10%	20%	20%	50%	60%	100%	100%				
					Renewal of Priority Underdeveloped Nodes :Clermont	Nkululeko Mkhize	Infrastructure upgrade	Upgrading of identified portions of Krause and Zazi link	30%	20%	40%	20%	50%	40%	100%	100%		
			Zazi Street upgrade Phase2 (detailed design)	10%				10%	20%	20%	40%	55%	100%	100%				
			Public realm improvement	Implementation of planned improvements to the Clermont entrance (design and tender)			10%	10%	20%	20%	40%	60%	100%	100%				
			Development of the local economy	Finalisation of LED strategy			10%	10%	20%	15%	40%	70%	100%	100%				

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Support and grow new and existing businesses	Stimulate key sectors that promote economic growth and create jobs through providing support for prioritised sectors	Shunnon Tulsiram	Renewal of Priority Underdeveloped Nodes : Umlazi	Steve Angelos	Umlazi nodal regeneration			Development of detailed precinct plans	25%	15%	30%	25%	40%	80%	100%	100%
					Development of the local economy			80%	80%	100%	100%	100%	100%	100%		
			Renewal of Priority Underdeveloped Nodes : Bridge City	Gary Kimber	Infrastructural development	80%	80%	100%	100%	100%	100%					
					Promotion of BEE	5%	2%	10%	5%	60%	10%	100%	100%			
					Development and partnership monitoring	15%	15%	25%	25%	60%	60%	100%	70%			
			Renewal of Priority Underdeveloped Nodes : Illovo	Nkululeko Mkhize	Improved access	5%	0%	20%	5%	40%	10%	100%	50%			
					Development of the local economy	10%	0%	25%	10%	40%	30%	100%	100%			
			Renewal of Priority Underdeveloped Nodes : Umgababa	Nkululeko Mkhize	Development of infrastructure	5%	5%	10%	10%	60%	85%	100%	90%			
					Improved lighting	2%	2%	7%	7%	60%	15%	100%	60%			
			Renewal of Priority Underdeveloped Nodes: Lamontville	Ajiv Maharaj	LED project in prioritized sector	10%	10%	15%	10%	50%	15%	100%	100%			
			Renewal of Priority Underdeveloped Nodes : Ink Nodes & Corridors	Sibusiso Dlamini (Ink)	Nodal and corridor regeneration	10%	10%	30%	20%	50%	30%	100%	60%			
					Bhejane Road	20%	15%	40%	35%	60%	60%	100%	100%			
			Renewal of Priority Business Node :Tongaat	Steve Angelos	Improved facilities for trading	20%	20%	60%	60%	100%	100%	100%				
					Stimulation of the local economy	20%	20%	20%	20%	40%	40%	100%	100%			
			Renewal of Priority Business Node :Isipingo	Nkululeko Mkhize	Improvement in access and transport	10%	10%	100%	100%	100%	100%	100%				
			Renewal of Priority Business Node : Verulam	Steve Angelos	Public realm upgrade	30%	30%	30%	30%	50%	80%	100%	85%			
					Promotion of structured development	5%	0%	10%	10%	50%	15%	100%	15%			
					Stimulation of the local economy	25%	15%	25%	95%	60%	85%	100%	100%			
			Renewal of Priority Business Node : Amanzimtoti	Ajiv Maharaj	Public realm upgrade	10%	10%	20%	15%	50%	50%	100%	100%			
					Extension of courtyard upgrade	15%	10%	20%	15%	60%	60%	100%	100%			
			Renewal of Priority Tourism Node: Umhlanga	Sbusiso Buthelezi	Public realm upgrade	5%	5%	10%	5%	50%	15%	100%	20%			
					Beachfront development - Promenade upgrade(phase 3)	10%	10%	30%	20%	50%	50%	100%	100%			
					CBD upgrade - Lighthouse Road Upgrade (phase 4)	25%	0%	50%	50%	75%	75%	100%	100%			
			Renewal of Priority Business Node : Pinetown	Nkululeko Mkhize	Public realm upgrade	10%	10%	20%	20%	30%	30%	100%	100%			
					Stakeholder engagement	40%	90%	40%	100%	60%	100%	100%	100%			
					Establishment of forum for structured engagement	5%	5%	10%	10%	90%	90%	100%	100%			
					Anderson Road upgrade	10%	15%	15%	15%	50%	50%	100%	100%			
			Renewal of Priority Tourism Corridor : Kingsway Tourism Corridor	Ajiv Maharaj	Improving beach recreation amenity	10%	10%	60%	20%	60%	60%	100%	100%			
					Improved access	70%	70%	100%	100%	100%	100%	100%				
					Structured development	20%	20%	60%	90%	60%	60%	100%	80%			
			Development of Priority Tourism Corridor : Inanda Heritage	Peter Gilmore / Nelisa Mshengu	Tourism accommodation	70%	90%	100%	90%	100%	85%	100%	100%			
					Public realm upgrade	100%	0%	100%	0%	100%	90%	100%	100%			
					Improvement in urban management	5%	5%	15%	10%	15%	15%	100%	100%			
					Establishment of management forum	10%	10%	40%	30%	60%	40%	100%	100%			
					Implementation of planned interventions at Inanda Dam	10%	10%	40%	40%	60%	50%	100%	100%			

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Support and grow new and existing businesses	Stimulate key sectors that promote economic growth and create jobs through providing support for prioritised sectors	Shunnon Tulsiram	Development of Priority Tourism Node : Umgeni	Nina Saunders (Architecture)	Development of eco-tourist facility			Submission of EIA	5%	5%	50%	5%	50%	5%	100%	100%	
			Development of a design plan		5%			5%	40%	60%	60%	100%	100%				
			Renewal of Priority Node /Comidor: Hammarisdale - Mpumalanga	Phakamile Mbonambi (Rural ABM)/ Ajiv Maharaj	Development of an LED strategy for Hammarisdale Mpumalanga				5%	5%	10%	10%	40%	50%	100%	70%	
			Development of Priority Node /Comidor : Greater Cato Ridge	Ajiv Maharaj	Development of the local economy				5%	5%	10%	10%	30%	100%	30%		
			Overall Strategy/ Policy on Renewal of Priority Nodes	Ajiv Maharaj	Overall Study on the Renewal of Priority Nodes			Finalisation of the Study	5%	5%	15%	15%	35%	35%	100%	100%	
	Support and grow tourism and related industries	Perry Moodley	Customer Care	Perry Moodley	Perry Moodley	Conduct research on Tourism products and events to establish success and weakness Refurbish the Durban Tourist Information office to create a warm and friendly and hospitable look and feel Secure Indaba Travel Show for eThekwin for another three years in JV with ICC & TKZN	76.3		100% completion of the implementation plan	25%	15%	50%	25%	75%	75%	100%	100%
										25%	5%	50%	15%	75%	80%	100%	100%
										25%	10%	50%	5%	75%	75%	100%	75%
			Tourism and Accomodation	Perry Moodley /Peter Bendheim	Development of tourism routes		25%	18%	50%	50%	75%	75%	100%	100%			
	Create an integrated procurement management and monitoring system	Themba Shezi	Themba Shezi	E-procurement	Themba Shezi		42.1		Finalise Bus Req Doc, Tender, Implement	10%	10%	30%	20%	60%	30%	100%	100%
				Eco-procurement					25%	25%	50%	75%	100%	100%			
				Supplier management					25%	25%	50%	75%	100%	100%			
				Reviewing and monitoring of procurement policy interventions					25%	25%	50%	75%	100%	100%			
				Procurement Excellence Best Practice Review Reports					25%	25%	50%	75%	100%	100%			
	Investment facilitation and promotion	Russell Curtis	Russell Curtis	Investment promotion and marketing	Farah Aily	1) New inv. X1 in previously disadv. area. 2) New bus. X2 in Energy Sector	11.6		Max Bus. Profile of City locally & abroad	25%	25%	50%	50%	75%	75%	100%	100%
				Local Business Support	Russell Curtis				>90% retention rate + support key expansions & roll out BR&E	25%	25%	50%	60%	75%	75%	100%	100%
Foreign investor support				Atul Padalkar	>10% conversion of fdi enquiries				25%	25%	50%	50%	75%	75%	100%	100%	
Investment Development				Ndumiso Mlambo	SMME linkages+ 3 new Bus Dev explorations				25%	25%	50%	30%	75%	30%	100%	60%	
Develop a Logistics platform	Keith Barnett	Facilitate the development of a City freight plan	Logan Moodley				Freight plan complete	25%	10%	50%	10%	75%	100%	30%			
Drive the 2010 world cup soccer event for eThekwin	Julie-May Ellingson	Moses Mabhida Stadium	Julie-May Ellingson	Julie-May Ellingson	Isaiah Ntshangase & Imbizo Place People's park Beach and precinct linkages Kings Park precinct non-motorised transport	134.6	2 268.3	85% completion of construction	25%	25%	50%	50%	75%	75%	100%	100%	
								80% of construction completed	0%	0%	0%	0%	50%	50%	100%	100%	
								70% of construction completed, earthworks for landscaping	0%	0%	0%	0%	50%	20%	100%	40%	
								Planning complete, 25% of construction complete	10%	10%	30%	25%	50%	60%	100%	100%	
								Identification of routes, planning and design complete	0%	0%	0%	0%	50%	50%	100%	100%	
		Transport	Carlos Esteves and Logan Moodley	Carlos Esteves and Logan Moodley	Road Upgrades		70% of remaining upgrades will be completed	0%	0%	5%	5%	50%	50%	50%	100%	100%	
					The Inner City Distribution System		Planning work, purchase of buses, preparation for launch	10%	10%	30%	15%	60%	30%	100%	40%		
					Intelligent Transport System		Completion of phase 2	25%	25%	50%	50%	75%	75%	100%	100%		
					Transport Information Kiosks Project		Design and preparation for procurement	25%	25%	50%	50%	75%	75%	100%	98%		
					Informational and Directional Signage		Design of signage, detailed description of requirements and quantification	10%	10%	30%	30%	50%	50%	100%	60%		

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Support and grow new and existing businesses	Drive the 2010 world cup soccer event for eThekweni	Julie-May Ellingson	Transport	Carlos Esteves and Logan Moodley	Warwick Junction Implementation			Phase 1 complete	25%	25%	50%	50%	75%	75%	100%	80%		
			Training Venues	Fikile Ndlovu, Gary Kimber and Dave Renwick	Clermont	PBC appointed and 40% of construction completed	25%	26%	50%	50%	75%	75%	100%	100%	100%	100%	100%	100%
					Umlazi	PBC appointed and 40% of construction completed	25%	25%	50%	50%	75%	75%	100%	100%	100%	100%	100%	
					Kwamashu	PBC appointed and 40% of construction completed	25%	25%	50%	50%	75%	75%	100%	100%	100%	100%	100%	
			ICT	Jacquie Subban	Fifa 2010 Requirements	Detailed planning and design, 50% of implementation	10%	10%	30%	30%	50%	50%	100%	100%	100%	100%	100%	100%
					Host City Requirements	Detailed planning and design, 50% of implementation	10%	10%	30%	30%	50%	50%	100%	100%	100%	100%	100%	
			Infrastructure and City Services	Gary Kimber	Support Infrastructure	Stadium aspects complete, fan park 60% complete	25%	25%	50%	50%	75%	80%	100%	100%	100%	100%	100%	100%
			Tourism and Business Support	Philip Sithole, Perry Moodley and Peter Bendheim	Tourism Information Centres	Identification of location, design and detailed planning	0%	0%	5%	3%	50%	20%	100%	80%	100%	100%	100%	100%
					Tourist Information Electronic Touch Screen Units	Identification of location, design and detailed planning	0%	0%	5%	0%	50%	0%	100%	30%	100%	100%	100%	
					Tourist Routes	Identification, detailed design and initial infrastructure requirements	0%	0%	5%	5%	50%	30%	100%	100%	100%	100%	100%	
					Destination Markets	Identification, detailed design and initial infrastructure requirements	10%	10%	30%	20%	50%	40%	100%	100%	100%	100%	100%	
			City Beautification	Gary Kimber	Public Realm Upgrade	Identification of requirements, tender documentation	0%	0%	20%	20%	60%	60%	100%	100%	100%	100%	100%	100%
					Upgrade Of Priority Transportation and Pedestrian Corridors	Identification of requirements, tender documentation	0%	0%	20%	20%	60%	60%	100%	100%	100%	100%	100%	
					Beach Upgrades	Detailed design, construction tender and 30% of construction work	0%	0%	20%	20%	60%	40%	100%	80%	100%	100%	100%	
			Health, Safety, Security & Disaster Management	Mark te Water	Beach Safety	Procurement of capital goods	0%	0%	0%	0%	50%	10%	100%	100%	100%	100%	100%	100%
					Policing	Procurement of capital goods	0%	0%	0%	0%	50%	50%	100%	100%	100%	100%	100%	100%
			Green Goal	Debra Roberts	Greening Of Moses Mabhida Stadium	Procurement of capital goods	0%	0%	0%	0%	50%	20%	100%	100%	100%	100%	100%	100%
					Greening Of Durban's 2010 Training Venues	80% of project implemented	25%	25%	50%	50%	75%	80%	100%	100%	100%	100%	100%	
			Umgenti Precinct	Keith Barnett	Develop bulk infrastructure	Keith Barnett	70% of project implemented	25%	25%	50%	50%	75%	75%	100%	100%	100%	100%	100%
							Project feasibility completed	30%	30%	60%	60%	100%	80%	100%	100%	100%	100%	
	Dube Trade Port	Keith Barnett	Develop bulk infrastructure	Keith Barnett	Implement infrastructure plan			N/A	N/A	100%	100%	100%	100%	100%	100%	100%		
	City/Port Partnership	Adrian Peters	Develop and implement a city plan for the port consistent with the port plan	Carlos Esteves	Road Infrastructure Plan	Package of Road Based Infrastructure Plans for 3 expansion scenarios	5%	5%	25%	5%	50%	75%	75%	100%	100%	100%	100%	
					Logan Moodley	Logistic Nodes	Plan	25%	25%	50%	50%	75%	75%	100%	100%	100%	100%	
					Deshree Sukdeo	Port Local Area Plan	Plan	25%	50%	50%	50%	75%	75%	100%	100%	100%	100%	
					Trivi Arjunan	Port Economic Decision Making Framework Model	Model	25%	100%	50%	100%	75%	100%	100%	100%	100%	100%	
					Implementation strategy	Carlos Esteves	Congestion Plan	Short Term Measures Implementation	5%	5%	25%	25%	50%	50%	100%	100%	100%	100%
					Keith Barnett	Maydon Road Closure	Framework	5%	5%	25%	25%	50%	60%	100%	100%	100%	100%	
			Carlos Esteves	Cargo Operations in the Point	Memorandum of Agreement	5%	5%	25%	25%	50%	50%	100%	100%	100%	100%			
			Randeer Kasserchun	Sand Supply Scheme	Decision Framework	5%	5%	25%	25%	50%	50%	100%	100%	100%	100%			
			Aman Maharaj	Infrastructure Levy	Framework	5%	5%	25%	25%	50%	50%	100%	100%	100%	100%			
			Land use Management strategy	Toni Redman	Zoning plan	10% of Plan	1%	0%	3%	3%	5%	5%	10%	10%	10%	10%		
			Enforcement strategy	10% of Strategy	1%	0%	3%	3%	5%	5%	10%	10%	10%	10%				
			Provide secondary support to business enterprise	Managing informal trade	Philip Sithole	Arts and crafts	Fisani Mzimela	Identification of co-ops, training and access to markets	82.0	11.2	Implementation of plan and review	25%	25%	50%	50%	80%	75%	100%
Clothing	Fisani Mzimela	Training and incubation				Implementation of plan and review	10%	10%	20%	15%	45%	50%	100%	100%				

